



**AJ EVENTS**  
**& PRODUCTIONS (PVT) LTD**  
Creating your Imagination



# CORPORATE PROFILE

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With over 23 years of expertise, we specialize in creating memorable events, from corporate functions to private celebrations. Our passion and commitment ensure every event is flawlessly executed with creativity and precision.



## About Us

AJ Events & Productions (Pvt) Ltd is a premier event management agency which runs under the management of well experienced Director who has more than 23 years of experience in numerous events. We have expertise in event planning, product launches, corporate events. We have expertise in event planning, product launches, corporate events and conferences, experiential marketing and private events. Be it a diplomatic mission, Blue Chip company, corporate entity or an individual, We go all in, because what we do is more than just a job, it's a passion.

We are a PCO (Professional Conference Organizers) in Sri Lanka with experience of handling events, meetings, incentives, conference and exhibitions (MICE) and a member of Sri Lanka Convention Bureau for all MICE events in Sri Lanka and international companies by maintaining our values of commitment, Creativity and Efficiency

## Our Vision

Provide on time professional Service that allow our clients to enjoy memo rable experience

## Our Mission

To be the premiere choice for event services in the region

## What We Do?

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- ▶ Preparation of event action plans
- ▶ Event budgeting | Event marketing
- ▶ Event pre and post secretariat
- ▶ Transport facilities
- ▶ Coordination of VVIP and VIP management
- ▶ Coordination with government officials (Ministerial Security Division, President Security Division, Prime ministers Security Division) during state events Analyzing and contacts negotiation of venues
- ▶ Organizing and overall coordination of local and international meetings, incentive groups, conferences, exhibitions (MICE Tourism) and etc.
- ▶ Coordinating with suppliers in connection with logistics arrangements for the events (e.g. - accommodation and transport service providers)
- ▶ Operation of event on-site such as coordinating airport arrivals, transportation, conference hall arrangements etc.
- ▶ International Fashion Magazine photography
- ▶ Destination wedding planning in Sri Lanka, India, Maldives, London, USA and Mauritius
- ▶ Fashion show management, Celebrity show management
- ▶ Post production & Video production USA
- ▶ International artist live show management
- ▶ Tied up with leading Hotels in Sri Lanka



# Past Work Experience

## The Founder of AJ Events

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### Keith Bates

Well-qualified and 23+ years experienced in the event trade, highly personable and efficient event's to work independently in a changing and multi-tasking environment with numerous and competing deadlines. Having a strong customer service orientation and delivery focus and an active commitment to continuous improvement and quality standards. Excellent communication skills and comfortable working in a fast paced, hands-on, growth oriented work environment. He has been qualified as a Professional Event Organizer and obtained the certificate from ICCA (International Congress and Convention Association) Certificate in "Meetings Business: Professionalism & Potentials" in 2003. Also a leading State and International event planner recognized by Sri Lankan government and International Organizations.



# Past Work Experience

## The Founder of AJ Events

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- ▶ Commonwealth Finance Ministers Meeting 2006
- ▶ World Press Freedom Day, Conference & Awards Ceremony 2006
- ▶ International Organization of Securities & Exchange Commission Conference 2005
- ▶ World Energy Council Executive Assembly 2005
- ▶ Commonwealth Telecommunication Regulatory Conference 2004
- ▶ Malaysian Telecom (Dialog GSM) Annual Dealer Convention 2005
- ▶ The Colombo Conclave – Balancing Recovery Restructuring & Liquidation 2004
- ▶ Participation for “OICV – IOSCO” Securities & Exchange Commission Conference
- ▶ Jordan Amman 2004
- ▶ Participation 42 nd Conference of Directors General of Civil Aviation Conference
- ▶ 2005 in Brisbane Gold Coast Australia
- ▶ CIPM Convocation 2015 & 2016
- ▶ Unilever Supplier Chain Awards 2016
- ▶ Emirates Agent Awards night 2016
- ▶ CISCO India Conference 2016
- ▶ International Organization for Migration – Health Conference 2016
- ▶ J L Morison Son & Jones (Ceylon) Plc Foundation Stone Ceremony for the new research & manufacturing facility in Homagama

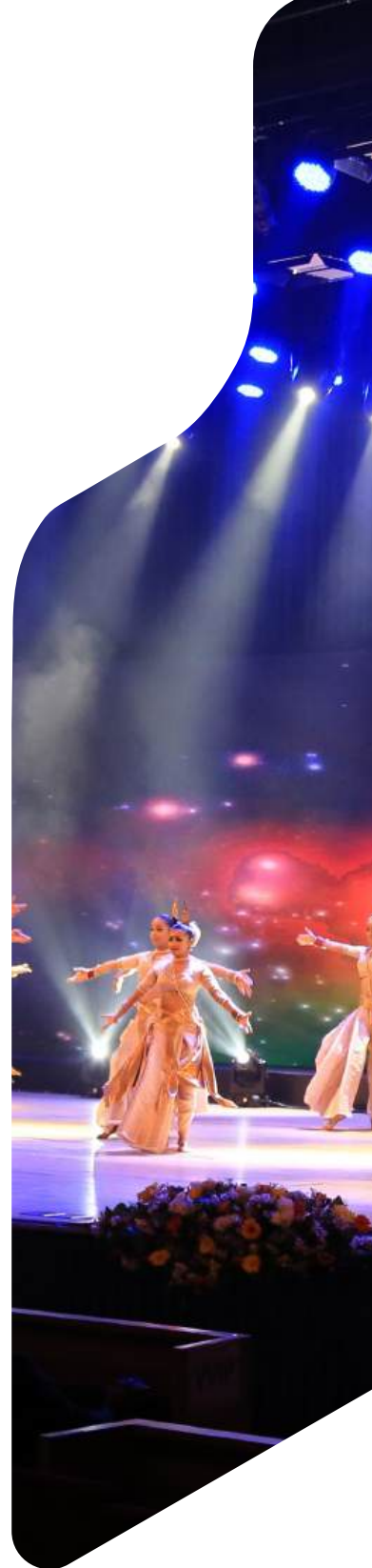


# AJ Events Clientele

## International Clients

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- ▶ The Asia Group - India
- ▶ Caterpillar - Global Construction & Infrastructure - India
- ▶ MSI Productive Choice - London
- ▶ ITC Infotech
- ▶ L&T Constructions India
- ▶ TVS Credits India
- ▶ Thomas Cook India
- ▶ Johnson & Johnson Ltd. India
- ▶ General Electronic Health Care India
- ▶ STN South Asia Conclave
- ▶ Axis Bank India
- ▶ Ministry of Human Resources & Emiratisation U.A.E
- ▶ Bank Tech Asia Malaysia
- ▶ Pfizer Maximizer india
- ▶ Schaffer Offsite Event India
- ▶ Alltech Biotechnology Private Limited
- ▶ China Southern Airlines
- ▶ Ocean Events and Management India
- ▶ BAYER Group India



# AJ Events Clientele

## International Clients

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- ▶ Fly Emirates – A350 Flight Launch
- ▶ BIMSTEC India
- ▶ IIFA Sinergy Summit India
- ▶ SWISS & Edelweiss Air Lines
- ▶ Medtronic India
- ▶ IndiGo Air Lines
- ▶ PACE Marketing Solutions India
- ▶ Maximus Mice & Media Solutions (Pvt) Ltd – India
- ▶ AJ Events AV Strength
- ▶ Fountainhead Promotions & Events (Pvt) Ltd – India
- ▶ Pegasus Conference Services India
- ▶ Hero Cycle India
- ▶ HITACHI India
- ▶ Nucleus Software India
- ▶ The Commonwealth Law Ministers London (England)
- ▶ The Commonwealth Telecommunications Organization London (England)
- ▶ World Energy Council London (England)
- ▶ A TATA Enterprise MICE Event
- ▶ CISCO India



# AJ Events Clientele

## International Clients

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- ▶ Global innovation summit - USA 2025
- ▶ SITA Event - India 2025
- ▶ Sonata premier league (wone creation) - India 2025
- ▶ ICC Woman's World Cup - India 2025
- ▶ CEO'S Club - (Aura event) - India 2025
- ▶ Titan BAM 2025 - India 2025
- ▶ LUTRON Event - USA 2025
- ▶ Alltech Poultry Nutrition Summit - India 2025
- ▶ ICC T20 Men's World Cup - Collaboration with DNA Networks India 2026
- ▶ Connect Annual Awards Night UK 2019
- ▶ Annual Awards Night JIDA China 2019
- ▶ Annual Awards Night and Trade Agreement ZTE China 2019
- ▶ Future Together Meeting - Medtronic India MICE Event 2019
- ▶ Edelweiss/Swiss Airlines Inaugural Flight - Bandaranaike International Airport Colombo 2018
- ▶ Chongqing Airlines Inaugural Flight - Bandaranaike International Airport Colombo 2018
- ▶ Sri Lankan Entrepreneur Awards - Federation of Chamber of Commerce Sri Lanka 2014 - 2018
- ▶ Thambapanni Entrepreneur Awards FCCISL Chilaw 2018
- ▶ IndiGo Airline Inaugural Flight - Bandaranaike International Airport Colombo 2017
- ▶ CISCO India event, Colombo Sri Lanka 2016



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# Government & international Events

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- ▶ 3rd Korean world Buddhist Conference 2023
- ▶ 2nd IPA Hosting Section Meeting 2022 - International Police Association (IPA) Sri Lanka Section
- ▶ Commonwealth Law Ministers' Meeting 2019
- ▶ The Abu Dhabi Dialogue (ADD) Senior Officials' Meeting 2017
- ▶ Tourism Leaders' Summit & International Symposium 2017
- ▶ The 4th Ministerial Consultation of the Abu Dhabi Dialogue 2018
- ▶ 11th Ad Hoc Group Senior Officials Meeting on the Bali Process 2016
- ▶ Tourism Leaders' Summit & International Symposium 2016
- ▶ 5th Ministerial Meeting of the Colombo Process 2016



# AJ Events Clientele

## Local Clients

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- ▶ Ministry of Foreign Employment Bureau Sri Lanka
- ▶ Ministry of Justice & Prison Reforms Sri Lanka
- ▶ Colombo Stock Exchange
- ▶ CIPM
- ▶ The Puttalam District Chamber of Commerce
- ▶ United Motors Lanka PLC
- ▶ The International Organization for Migration (IOM Sri Lanka)
- ▶ International Police Association Section Sri Lanka
- ▶ Union Assurance PLC
- ▶ Authenticities Sri Lanka
- ▶ Walkers Tours – Chinese Market
- ▶ ACORN Aviation
- ▶ Bours Travels
- ▶ Diethelm Travel Sri Lanka
- ▶ J L Morrison & Sons
- ▶ MAS LEGATO
- ▶ Keells Business Technologies
- ▶ Express.LK
- ▶ University of Colombo
- ▶ Federation of Chamber of Commerce Sri Lanka
- ▶ Intrepid Colombo (Pvt) Ltd



# Corporate Local Events

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- ▶ CISCO 5G Conference 2023
- ▶ Startup Bootcamp for Sri Lanka Youth (SAARC Chamber of Commerce Sri Lanka) 2022
- ▶ Women's Entrepreneurs Forum (SAARC Chamber of Commerce Sri Lanka) 2022
- ▶ Gate way college Awards (Kandy, Colombo, Dehiwala & Negambo) 2022
- ▶ 25th Anniversary of Gateway College
- ▶ Union Assurance - Union Bank Bancassurance Awards 2021 (2022)
- ▶ Gateway College Convocation 2022
- ▶ Union Assurance - Nations Trust Bank Bancassurance Awards 2021
- ▶ Rallis India Limited, A TATA Enterprise. MICE Event 2022
- ▶ Union Assurance - Seylan Bank Bancassurance Awards 2021 (2022)
- ▶ Union Assurance - Commercial Bank Bancassurance Awards 2021 (2022)
- ▶ Union Assurance Bancassurance Business Launch 2022
- ▶ Swiss Hotel Management Academy Launch 2020
- ▶ KBSL & VMware Partnership Webinar 2020



# AJ Off Shore Events

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- ▶ AI Impact Summit in India New Delhi - 2026
- ▶ AI Impact Summit in India New Delhi - 2025
- ▶ BUILDING A RESILIENT MAIZE ECONOMY IN INDIA - DELHI - 2025
- ▶ BUILDING A RESILIENT MAIZE ECONOMY IN INDIA - Hyderabad
- ▶ BUILDING A RESILIENT MAIZE ECONOMY IN INDIA - Pune - 2025



# Destination **Weddings**

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AJ Events  
**AV Strength**

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AJ Events  
**Transport**  
**Strength**



## Pre Production

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- ▶ Live Shows – Live Talk shows
- ▶ International Artist Shows
- ▶ Photo Shoots
- ▶ Fashion Shows
- ▶ Product Launches
- ▶ Destination Wedding Planner

## Post Production

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### *Video post productions*

- ▶ Weddings
- ▶ Fashion shows
- ▶ Birthday parties
- ▶ Product promotions
- ▶ Music Videos post editing
- ▶ USA & Local

### *Photography Post Productions*

- ▶ Weddings
- ▶ Fashion shows
- ▶ Birthday Parties
- ▶ Products retouching & designing
- ▶ USA & Local



# Certifications, Memberships and Registrations

- ▶ Listed in Sri Lanka Convention Bureau under Professional Conference, Exhibition & Event Organizers (PCO)
- ▶ ICCA (International Congress and Convention Association) Certificate (Personal)
- ▶ SLIM (Sri Lanka Institute of Marketing) Event Marketing (Personal)

## Clients' Recommendations

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*I would like to express our sincere appreciation for you and your staff for the event planning service provided. It must be emphasizing the commitment, dedication, high standard, professionalism and confidence reflected by you and your staff.*

**Jayanthi Wijetunga**  
**Secretary, Ministry of Justice**

*I would like to make this an opportunity to express my appreciation to you for the outstanding job that you and your team did in the consultation did under the Ministry of Foreign Employment Sri Lanka. I would also like to highlight that each and every detail was well managed, efficient and prompt responses contributed towards the success of the event.*

**Yamuna Perera**  
**Additional Secretary, for Secretary, Ministry of Foreign Employment**

*I don't know how to even begin to thank you and your team for making the 2005 executive assembly such and overwhelming success from my visit to the final blast from the band at the farewell dinner the entire event was managed professionally, competently and smoothly. I have never worked before with such an outstanding professional conference organizer.*

**Emily Melton**  
**Manager, Member Services and Administration, World Energy Council**

*I would like to take this opportunity to express my greatest appreciation to you for the outstanding job you did in organizing a successful CTO event in September 2006 in Sri Lanka Colombo at Transasia Hotel. Your creativity, proactive attitude and efficiently and willingness to tackle new concepts and standards enabled us to complete the event successfully which was attended by your president and numerous ministers from Africa who were all impressed by the organization.*

**Rakesh Luchmun**  
**Senior Manager, Finance & HR, Commonwealth Telecommunication Organization**



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## Corporate Information

AJ Collaboration Office



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## Contact Us



+94 777 588 451  
+94 707 588 451



+91 99990 08936



58/2, Colombo 3,  
Sri Lanka



AJ India: Galleria DLF IV,  
Gurgaon, Haryana,  
122009, India



ajevents86@gmail.com  
keith@ajevents.lk  
vishalsharan@ajevents.lk



www.ajevents.lk



Company  
Registration  
Number  
PV 00300994

