



CORPORATE PROFILE

- Event Management
- M.I.C.E. Business Management
- Destination Weddings Planner
- Events Production & Fabrications
- On ground Logistics Service Provider
- Fashion Show Management
- Live International Artist shows
/ Musical Theme Events
- Fashion Magazine Photography &
Videography Production
(Sri Lanka & USA)

Our Background

AJ Events & Productions (Pvt) Ltd is a premier event management agency which runs under the management of well experienced Director who has more than 21 years of experience in numerous events. We have expertise in event planning, product launches, corporate events and conferences, experiential marketing and private events. Be it a diplomatic mission, Blue Chip Company, corporate entity or an individual, we go all in, because what we do is more than just a job, it's a passion.

We are a PCO (Professional Conference Organizers) in Sri Lanka with experience of handling events, meetings, Incentives, conference and exhibitions (MICE) and a Member of Sri Lanka Convention Bureau for all MICE events in Sri Lanka and Overseas. We have been gained the trust of Government, NGO, national and international companies by maintaining our values of Commitment, Creativity and Efficiency.

Our Vision

“Provide on time professional service that allow our clients to enjoy memorable experiences”

Our Mission

“To be the premiere choice for event services in the region”



Our Services & Facilities



- Preparation of event action plans
- Event budgeting / Event marketing
- Event pre and post secretariat
- Coordination of VVIP and VIP protocol management
- Coordination with government officials (Ministerial Security Division, President Security Division, Prime ministers Security Division) during state events
- Analyzing and contracts negotiation of venues
- Organizing and overall coordination of local and international meetings, incentive groups, conferences, exhibitions (MICE Tourism) and etc.
- Coordinating with suppliers in connection with logistics arrangements for the events. (E.g- accommodation and transport service providers)
- Operation of event on-site such as coordinating airport arrivals, transportation, conference hall arrangements etc.
- International Fashion Magazine photography
- Destination wedding Planning in Sri Lanka from Countries (India, USA, Canada, Malaysia, Mauritius,)
- Fashion show management, Celebrity show management
- Post production & Video Production USA
- International artist live show management
- Tied up with leading Hotels in Sri Lanka



Our Management Team and Organizational Structure



Mr. Keith Bates
(Founder / Director)

India Office

Maldives Office

Sri Lanka Office



Mr. Vishal Sharan
(Indian Office / Official Partner)



Mr. Abdul Haseeb Abdulla
(Official Partner)



Ms. Sujini Bandara
(Executive Personal Assistant / Secretary)

Adminstration Department

Operational Department

Creative & Productions Department

Logistic Department



Ms. Promodya Dayawansa
(Company Secretary)



Ms. Tharushika Dayawansa
(Head Of Global Operations)



Mr. Pathum Attanayake
(Head of Creative & Productions)



Colonel. Nilantha Rathnasinghe (Retd)
(Head Of Security Consultant)



Ms. Piumi Senarathne
(Administrative Assistant)



Mr. Malaka Pramodaya
(Art Director)



Mr. Praveen Goonesekara
(Transportation & Airport Operations)



Ms. Imalsha Seneviratna
(Operational Assistant)



Mr. Kevin Bates
(Operational Assistant)



Past Work Experience the Founder of AJ Events

Keith Bates

Well-qualified and 21+ years experienced in the event trade, highly personable and efficient event's organizer with an ability to work independently in a changing and multi-tasking environment with numerous and competing deadlines. Having a strong customer service orientation and delivery focus and an active commitment to continuous improvement and quality standards. Excellent communication skills and comfortable working in a fast paced, hands-on, growth oriented work environment. He has been qualified as a Professional Event Organizer and obtained the certificate from ICCA (International Congress and Convention Association) Certificate in "Meetings Business: Professionalism & Potentials" in 2003. Also a leading State and International event planner recognized by Sri Lankan government and International Organizations.



Past carrier work experience The Founder of AJ Events

- Commonwealth Finance Ministers Meeting 2006
- World Press Freedom Day, Conference & Awards Ceremony 2006
- International Organization of Securities & Exchange Commission Conference 2005
- World Energy Council Executive Assembly 2005
- Commonwealth Telecommunication Regulatory Conference 2004
- Malaysian Telecom (Dialog GSM) Annual Dealer Convention 2005
- The Colombo Conclave – Balancing Recovery Restructuring & Liquidation 2004
- Participation for “OICV – IOSCO” Securities & Exchange Commission Conference Jordan Amman 2004
- Participation 42nd Conference of Directors General of Civil Aviation Conference 2005 in Brisbane Gold Coast Australia
- CIPM Convocation 2015 & 2016
- Unilever Supplier Chain Awards 2016
- Emirates Agent Awards night 2016
- CISCO India Conference 2016
- International Organization for Migration – Health Conference 2016
- J L Morison Son & Jones (Ceylon) Plc Foundation Stone Ceremony for the new research & manufacturing facility in Homagama





AJ Events Clientele

International Clients

- ◆ The Asia Group - India
- ◆ Caterpillar - Global Construction & Infrastructure - India
- ◆ MSI Productive Choice - London
- ◆ ITC Infotech
- ◆ L&T Constructions India
- ◆ TVS Credits India
- ◆ Thomas Cook India
- ◆ Johnson & Johnson Ltd. India
- ◆ General Electronic Health Care India
- ◆ STN South Asia Conclave
- ◆ Axis Bank India
- ◆ Ministry of Human Resources & Emiratisation U.A.E
- ◆ Bank Tech Asia Malaysia
- ◆ Pfizer Maximizer india
- ◆ Schaffer Offsite Event India
- ◆ Alltech Biotechnology Private Limited
- ◆ China Southern Airlines
- ◆ Ocean Events and Management India
- ◆ BAYER Group India



International Clients we worked

- **SWISS & Edelweiss Air Lines**

- **Medtronic India**

- **IndiGo Air Lines**

- **PACE Marketing Solutions India**

- **Maximus Mice & Media Solutions (Pvt) Ltd - India**

- **Pegasus Conference Services India**

- **Fountainhead Promotions & Events (Pvt) Ltd – India**

- **Hero Cycle India**

- **HITACHI India**

- **Nucleus Software India**

- **The Commonwealth Law Ministers London (England)**

- **The Commonwealth Telecommunications Organization London (England)**

- **World Energy Council London (England)**

- **A TATA Enterprise MICE Event**

- **CISCO India**



AJ Events Clientele

Local Clients

- ◆ Ministry of Foreign Employment Bureau Sri Lanka
- ◆ Ministry of Justice & Prison Reforms Sri Lanka
- ◆ Colombo Stock Exchange
- ◆ Federation of Chamber of Commerce Sri Lanka
- ◆ Walkers Tours – Chinese Market
- ◆ The Puttalam District Chamber of Commerce
- ◆ Union Assurance PLC
- ◆ International Police Association Section Sri Lanka
- ◆ The International Organization for Migration (IOM Sri Lanka)
- ◆ Keells Business Technologies
- ◆ United Motors Lanka PLC
- ◆ Authenticities Sri Lanka
- ◆ Bours Travels
- ◆ Diethelm Travel Sri Lanka
- ◆ J L Morrison & Sons
- ◆ MAS LEGATO
- ◆ ACORN Aviation
- ◆ Express.LK
- ◆ University of Colombo
- ◆ CIPM
- ◆ Intrepid Colombo (Pvt) Ltd



Government & international Events

- 3rd Korean world Buddhist Conference 2023
- 2nd IPA Hosting Section Meeting 2022 - International Police Association (IPA) Sri Lanka Section
- Commonwealth Law Ministers' Meeting 2019
- The Abu Dhabi Dialogue (ADD) Senior Officials' Meeting 2017
- Tourism Leaders' Summit & International Symposium 2017
- The 4th Ministerial Consultation of the Abu Dhabi Dialogue 2018
- 11th Ad Hoc Group Senior Officials Meeting on the Bali Process 2016
- Tourism Leaders' Summit & International Symposium 2016
- 5th Ministerial Meeting of the Colombo Process 2016

Corporate Events

- CISCO 5G Conference 2023
- Startup Bootcamp for Sri Lanka Youth (SAARC Chamber of Commerce Sri Lanka) 2022
- Women's Entrepreneurs Forum (SAARC Chamber of Commerce Sri Lanka) 2022
- Gate way college Awards (Kandy, Colombo, Dehiwala & Negambo) 2022
- 25th Anniversary of Gateway College
- Union Assurance - Union Bank Bancassurance Awards 2021 (2022)
- Gateway College Convocation 2022
- Union Assurance - Nations Trust Bank Bancassurance Awards 2021
- Rallis India Limited, A TATA Enterprise. MICE Event 2022
- Union Assurance - Seylan Bank Bancassurance Awards 2021 (2022)
- Union Assurance - Commercial Bank Bancassurance Awards 2021 (2022)
- Union Assurance Bancassurance Business Launch 2022
- Swiss Hotel Management Academy Launch 2020
- KBSL & VMware Partnership Webinar 2020
- Connect Annual Awards Night UK 2019
- Annual Awards Night JIDA China 2019
- Annual Awards Night and Trade Agreement ZTE China 2019
- Future Together Meeting - Medtronic India MICE Event 2019
- Edelweiss/Swiss Airlines Inaugural Flight - Bandaranaike International Airport Colombo 2018
- Chongqing Airlines Inaugural Flight - Bandaranaike International Airport Colombo 2018
- Sri Lankan Entrepreneur Awards - Federation of Chamber of Commerce Sri Lanka 2014
- Thambapanni Entrepreneur Awards FCCISL Chilaw 2018
- IndiGo Airline Inaugural Flight - Bandaranaike International Airport Colombo 2017
- CISCO India event, Colombo Sri Lanka 2016



Destination Weddings



AJ Events & Productions (Pvt) Ltd

Pre Production

- ◆ Live Shows – Live Talk shows
- ◆ International Artist Shows
- ◆ Photo Shoots
- ◆ Fashion Shows
- ◆ Product Launches
- ◆ Destination Wedding Planner

Post Production

Video post productions

- ◆ Weddings
- ◆ Fashion shows
- ◆ Birthday parties
- ◆ Product promotions
- ◆ Music Videos post editing
USA & Local

Photography Post Productions

- ◆ Weddings
- ◆ Fashion shows
- ◆ Birthday Parties
- ◆ Products retouching & designing
USA & Local



Certifications, Memberships and Registrations

- ◆ Listed in Sri Lanka Convention Bureau under Professional Conference, Exhibition & Event Organizers (PCO)
- ◆ ICCA (International Congress and Convention Association) -Certificate (Personal)
- ◆ SLIM (Sri Lanka Institute of Marketing)- Event Marketing (Personal)

Clients' Recommendations

"I would like to express our sincere appreciation for you and your staff for the event planning service provided. It must be emphasizing the commitment, dedication, high standard, professionalism and confidence reflected by you and your staff."

Jayanthi Wijetunga
Secretary, Ministry of Justice

"I would like to make this an opportunity to express my appreciation to you for the outstanding job that you and your team did in the consultation did under the Ministry of Foreign Employment Sri Lanka. I would also like to highlight that each and every detail was well managed, efficient and prompt responses contributed towards the success of the event."

Yamuna Perera
Additional Secretary, for Secretary, Ministry of Foreign Employment

"I don't know how to even begin to thank you and your team for making the 2005 executive assembly such and overwhelming success from my visit to the final blast from the band at the farewell dinner the entire event was managed professionally, competently and smoothly. I have never worked before with such an outstanding professional conference organizer."

Emily Melton
Manager, Member Services and Administration, World Energy Council

"I would like to take this opportunity to express my greatest appreciation to you for the outstanding job you did in organizing a successful CTO event in September 2006 in Sri Lanka Colombo at Transasia Hotel. Your creativity, proactive attitude and efficiently and willingness to tackle new concepts and standards enabled us to complete the event successfully which was attended by your president and numerous ministers from Africa who were all impressed by the organization."

Rakesh Luchmun
Senior Manager, Finance & HR, Commonwealth Telecommunication Organization

"This note is to say a BIG THANK YOU for all the support extended by your good self and your staff towards the Organization of the following two International events, conducted by the International Police Association (IPA) Sri Lanka. Your whole-hearted support to make these events splendid and magnificent are highly appreciated.

Ashoka Wijetilleka
(Fmr. Senior Deputy Inspector General of Police, Advisor to the Minister of Public Security)
National Secretary General IPA (International Police Association)-Sri Lanka Section



Corporate Information

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-  TikTok :- https://vm.tiktok.com/ZSer3MX4C/



Hatton
National
Bank



Company
Registration
Number

PV 00300994

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Establishment
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